



AGENDA
BOARD OF DIRECTORS' MEETING
Martinsburg-Berkeley County Convention and Visitors Bureau
126 E Race St. Martinsburg, WV 25401
Tuesday, September 22, 2020
10:00 am

- I CALL TO ORDER**
- II APPROVAL OF PREVIOUS BOARD MINUTES**
- III FINANCIAL REPORTS**
 - August Balance Sheet and P&L
- IV DIRECTORS REPORT**
 - MBCCVB website update has been completed
 - Partnership with Parks & Recreation for Berkeley Parks brochure for visitors
 - Niche marketing for visitors
 - Survey of visitors
- V COMMUNICATIONS DIRECTOR REPORT**
 - Niche Marketing for visitors
 - Visitors to the CVB
 - Social Media
- VI BOARD REPORTS**
- VII GRANT FINALIZATION**
- VIII OLD BUSINESS**
- VIIII NEW BUSINESS**
- X PUBLIC COMMENT**
- XI ADJOURNMENT**

Next board meeting date: October 28